

## **shapewave® Founder - Rudo Enserink - Bio**

Rudo Enserink, an Industrial Design Engineer and owner of enserinkdesign.com, is recognized for his diverse portfolio of design involvements, notably contributing to projects such as the DNA G4/F4 Catamaran series and the DNA A class.

His educational journey began at Snellius Amstelveen for VWO and continued at the Technical University of Delft (TU Delft), specializing in Industrial Design Engineering.

Apart from his professional work, Rudo finds joy in nature, music (having been a former semi-pro musician), kitesurfing, sailing, and tinkering.



Described as outgoing, creative, analytical, and possessing a good sense of humor, Rudo embodies a vibrant and well-rounded persona.

Originally from Amsterdam, Rudo currently resides in Oostvoorne, in the Rotterdam area, transitioning from the city to a coastal setting.

Professionally, Rudo has been involved in diverse projects, including the start of Aristides Guitars (composite guitars) from a thesis project, showcasing his versatility in design thinking.

In his personal life, Rudo enjoys a fulfilling marriage and has three adult children. He is a familiar face within local kite beaches and maintains a diverse international network across various industries.

Rudo Enserink represents an innovative, multifaceted individual with a passion for design, sustainability, and a well-connected presence in both professional and personal circles.